

BIOGRAPHY



Dr Amir Ahmed

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Dr. Amir completed his PhD in Marketing from the University of Dhaka, Bangladesh. He completed his MSc. in Biochemistry from the same university and also attained an MBA from Asian University of Bangladesh and a Post Graduate Diploma (PGD) Marketing and Communication from Sydney, Australia. He joined Daffodil International University in 2017 as Adjunct Faculty and served as the Associate Head in the Department of Nutrition and Food Engineering for 4 years. While living in Australia, he worked as the Social Educator and Program Coordinator of Sylvanvale Foundation in Australia, an organization which works for the people with intellectual disability. In addition, he holds the position of a Senior Research Associate in EnviroWater Sydney Pvt. Ltd. His prime focus of interests in research are Marketing, Total Quality Management (TQM), Water Sensitive Urban Planning and Water Economics (in the Pacific Region). He has over 10 years of teaching experience in leading private universities in Bangladesh including 10 years of research experience in various fields. His remarkable research contribution is about the controversy over the issue of introducing Genetically Modified (GM) crops in Bangladesh. His research expertise also includes Quality Management, Urban Housing, Water Sensitive Building Planning, Lifestyle Change, Online and Distant Education etc. Dr. Amir has contributed to over 20 scholarly publications including book chapters, journal articles and conference proceedings. He worked as the Coordinator and FGD facilitator in a project of Asian Development Bank on “PPP in Higher Education” in association with University Grant Commission of Bangladesh. Before migrating to Australia Dr. Amir served 3 Real Estate giants (Asset Development Ltd. Amin Mohammad Foundation and Rupayan Group) in Bangladesh as DGM Development and GM Development. In the early stage of his career, he worked in two leading pharmaceuticals Roche Bangladesh and Novartis Bangladesh in the product development area. Moreover, he has hands-on experience in developing training materials and facilitating training at international level including Malaysia, Australia and United Kingdom on youth development and human capital management. He was the former Chief Operating Officer (COO) of a project in ‘The Independent’ a concern of BEXIMCO, a leading conglomerate of Bangladesh.