

Fahim Hasan

+8801723-834894 |
fahim.hasan@akijbakers.io |
facebook.com/fahim.nihan

Professional Summary

Strategic **Events & Communications Professional** with **7+ years** of hands-on experience in brand activation, stakeholder management, and media communication. Adept at leading nationwide event campaigns, managing cross-functional teams, and building impactful brand narratives. Strong ability to connect corporate vision with creative communication to enhance brand reputation and engagement.

Professional Highlights

• Spearheaded **200+** corporate and educational events, improving audience engagement and brand recall.
• Led end-to-end activation projects increasing brand reach by 35% for multiple campaigns.
• Delivered training and motivational programs impacting over 100,000 participants nationwide.
• Experienced in both digital and on-ground brand storytelling through podcasts, radio, and PR campaigns.

Professional Experience

Assistant Manager – Event & Activation | Akij Insaf Group *(Aug 2023 – Present)*
Plan and execute **nationwide brand activation campaigns**, present strategic ideas to senior stakeholders, and collaborate with cross-functional teams (Marketing, Sales, Digital). Developed and implemented PR strategies improving audience engagement and brand visibility.

Assistant Manager – HR & Admin | WOOD Tech Solution Ltd. | Confix Group *(Apr 2023 – Jul 2023)*
Managed HR operations, **training sessions,** and audits. Facilitated internal communication and streamlined processes to improve organizational efficiency.

Head of Communications & Branding | Headman Academy *(Jan 2023 – Apr 2023)*
Led content development, **PR activities and corporate outreach programs.** Organized career development events and increased institutional visibility through media and stakeholder engagement.

Assistant Manager – Admin & Communications | Arafat Construction (Mega Project) *(Aug 2021 – Dec 2022)*
Oversaw 1500+ site workers and staff, liaised with **government and foreign clients**, and managed audit and reporting. Acted as communications lead between project stakeholders.

Media Exposure (Known as RJ Nihan)

Podcast Host & Sports Commentator
Radio Shadhin 92.4 FM (A concern of Asiatic Group) | *Present*

- Hosting career related flagship podcast named **CareerCast**
- Cricket commentary and live analysis

Sports Commentator
ABC Radio 89.2 FM | *Former*

- Commentary during national/international matches

Sub Editor & Presenter (Digital)
Bangla TV | Former

- Anchored digital segments
- Handled social and news content for web

RJ & Commentator
Live Radio (Live Technologies Ltd.) | *2020 – 2021*

- Sports commentary, live match analysis
- Audio-visual content production

RJ (Radio Jockey)
Colours FM 101.6 | *2017 – 2020*

- Daily talk shows, client interaction, event promotions

Training & Public Speaking

• Speaker at TEDx Khulna University and 100+ other events on Experience Sharing
• Lead Trainer at SDG Achievement Workshop (Vision 2020 South Asia, UN Affiliated)
• Trainer at Bangladesh Power Development Board & National Fest (Shilpakala Academy)
• Speaker at multiple national youth, career, and leadership events impacting 100,000+ participants
• Got 50+ award at various National Public speaking competitions

Education

M.A. in Philosophy – Jahangirnagar University (2017), CGPA: 3.33
B.A. in Philosophy – Jahangirnagar University (2015), CGPA: 3.14
HSC – Rajshahi Govt. City College (2011), GPA: 3.90
SSC – N.B.S.M. High School (2009), GPA: 5.00

Key Achievements

• COF Inspirational Award 2017 for Social Change & Thought Leadership
• Champion – UGC National Inter-University Debate Competition 2015
• Featured in National Newspapers & Media for Public Speaking & Leadership Contributions

Core Competencies

Event Strategy & Execution | Brand Communication | Public Relations & Media Engagement | Cross-functional Coordination | Stakeholder Liaison | Leadership & Training | Corporate Communication | Creative Content Strategy

Signature:

